

Jenna Deamer

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Work Experience

Web Developer Napoleon | Barrie, ON.

06/24 - Present

- **Content Management:** Updated and managed multilingual content on Napoleon.com (Drupal) and ContinentalComfort.com (WordPress), including blogs, promotional pages, and landing pages.
 - **Newsletter Archive:** Developed and maintained a custom newsletter archive within the Insite CMS, improving efficiency for adding new newsletters and enhancing access for 10,000+ dealers.
 - **Web Forms:** Designed and maintained web forms with Drupal for various promotions.
 - **Multilingual Support:** Managed content updates and added new languages for new regions, serving approximately 40 countries on Napoleon.com.
 - **Email Communications:** Supported email development, translations, and ESP contact database maintenance.
 - **Social Commerce:** Curated user-generated content for product pages and blogs, boosting engagement.
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Education

Interactive Media Co-op Diploma, Georgian College, Barrie, ON.

09/22 – 2025

- Maintained a GPA of 84%.

Projects

Dealer Portal Newsletter Archive

Napoleon

- Developed a system for browsing and filtering previous eNewsletters by category within the dealer portal.
- Designed a JavaScript-based UI with CSS styling to enhance the user experience.
- Implemented functionality to dynamically categorize and display newsletters using metadata and the media library.
- Used the Fireshot plugin to convert HTML files into interactive PDFs while preserving button functionality.
- Maintained and updated the archive, ensuring dealers could access relevant and up-to-date newsletters removing out-of-date content.

Smart Beach: Safety Application

Georgian College

- Collaborating with Dr. Alex Smith, the primary stakeholder from the University of Windsor, in developing a beach safety application.
- Utilized React.js to fetch and display real-time data from a predictive model from buoys at Station Beach, Kincardine, Ontario.
- Designed a user-friendly interface for seamless navigation and clear presentation of safety predictions..
- Successfully implemented additional features, such as a 7-day forecast, to help users plan safer beach visits.